

SUMMARY OF MAJOR ACCOMPLISHMENTS (January 1 to June 30, 2016)

1. In accordance with AO 26 s. 2012 the **National Film Archives of the Philippines (NFAP)** continued with its efforts to expand the collection of audio-visual materials. As of June 30, 2016, the total collection stored at the environmentally controlled vaults of the NFAP has reached **23,386** archival elements.

During the first half of 2016 we completed the transfer of the audio-visual collection and equipment of PIA to the NFAP. Deposits by private entities included Lav Diaz's epic "**Batang Westside**" film elements, the Premiere Horizons' collection and the Goethe Institute film collection.

The entire collection of the NFAP except for film elements that are already damaged heavily by vinegar syndrome have been transferred to the archival vaults in the new offices of FDCP at T. M. Kalaw, Ermita, Manila. In spite of the transfer, there is still an urgent need to construct a permanent facility for the NFAP under ideal conditions with the appropriate environmental control devices.

2. FDCP undertook the following restoration and film scanning projects:
 - Completed the restoration of "**Pagdating sa Dulo**" (1971, Ishmael Bernal) through the facilities of Imagine Ritrovata in Bologna, Italy. The film is a first film of the late National Artist for Film Ishmael Bernal and premiered at the Cinematheque Centre of FDCP on June 30, 2016 during the World Premieres Film Festival.
 - The first full-length Ilonggo film "**Ginauhaw Ako, Ginagutom Ako**" (Quin Baterina)
 - Upon the installation and activation of the film scanner and the employment of an archival expert at the NFAP scanning of selected archival holdings have started. To date the following films have been scanned and initially restored:
 - **Batang Westside** (2001, Lav Diaz);
 - **White Slavery** (1985, Lino Brocka);
 - **Damortis** (1986, Briccio Santos);
 - **Noli Me Tangere** (1961, Gerardo De Leon)
3. As part of the **Sineng Pambansa** (National Cinema) core program, FDCP deployed the **Sine ng Masa Mobile Cinema System** to the City of Davao to provide entertainment to viewers in evacuation centers and resettlement sites.
4. Conducted the **World Premieres Film Festival (WPFF) 2016** from June 29 to July 7, 2016. This year's edition included over 60 films from over 40 countries.
5. Conducted the **International Film Conference (IFC)** at the Cinematheque Centre in Ermita, Manila on July 1, 2016. The conference had international panels as discussants on various matters crucial to the international and local film industries. It was attended by H. E. Vongthep Arthakaivalvatee, the Deputy Secretary General of ASEAN for ASEAN Socio-Cultural Affairs and film authorities from all ASEAN countries and other foreign and local guests.

6. Continued to screen Filipino heritage and contemporary films at the **Cinematheques** in Baguio, Iloilo, Davao, and now at the Cinematheque Centre Manila. Operations at the Cinematheque Zamboanga had been seriously disrupted during the first six months due to power outages and water shortages. A diesel generator is now being prepared for shipment to Zamboanga and the installation of a perimeter fence, a cistern and water tank is also now being arranged. The Cinematheques continue to be the regular venue for the provincial exhibition of film festivals organized by the various foreign embassies and cultural organizations in the Philippines. During the first six months of 2016, a total of **13,178** students and other film buffs went to the various cinematheques to watch the films.
7. For the first half of 2016, a total of 20 films applied for grading with the **Cinema Evaluation Board (CEB)** of which 17 were graded favorably. Producers of graded films are awarded rebates of amusement taxes in accordance with R. A, 9167.

We are still waiting for the final resolution of the case pending at the Supreme Court questioning the constitutionality of Sections 13 and 14 of R. A. 9167. The case has been decided unfavorably against FDCP however we filed a motion for reconsideration. We have previously informed the Office of the Executive Secretary of the matter and we have requested for the initiation of a legislative action to provide an alternative incentive for producers.

8. Participated in international film markets in Berlin (**European Film Market**), Hong Kong (**Hong Kong Film and TV Market**), and Cannes (**Marche du Film**) by setting up Philippine pavilions with focus on integration of ASEAN through Film ASEAN showcasing films from the region, and promoting the ASEAN as a location for film productions, and organizing events that would allow producers to meet their foreign counterparts in the market.
9. Provided funding support for local film activities of 2016 Cinemalaya Philippine Independent Film Festival, 39th Gawad Urian, FAP's 33rd Luna Awards, and the MOWELFUND Summer Intensive Filmmaking Workshop.
10. Provided funding support to independent film producers participating in various international film festivals;
11. Actively participated in international film associations like the Film ASEAN, Film ASEAN, and the International Federation of Film Archives (FIAPF);
12. Continued engagements with Embassies of foreign nations through the **Film Cultural Exchange Program (FCEP)** by partnering with them in their film festivals in several venues in Manila and the provinces, and in our various Cinematheques nationwide;
13. Under the **Audiovisual Development Program** FDCP continued to provide assistance to MOWELFUND for the annual summer film workshop.

MAJOR ACCOMPLISHMENTS

From January 1 to June 30, 2016, FDCP reports its accomplishments as follows:

1. Operations of the National Film Archives of the Philippines (NFAP)

Completed the transfer of the NFAP climate controlled vaults and archiving tools and equipment to the new office of FDCP at Ermita, Manila. Only film elements that are in advanced degradation stages are maintained in Cubao, Quezon City. Two vaults contain film elements that are in good condition while one vault holds videotape collections together with audio visual materials in other formats.

- Significant efforts were done to maintain the relative humidity and the temperature levels in the three newly installed climate controlled vaults in Manila's Cinematheque Centre and stabilized the humidity levels with new industrial grade dehumidifiers. Remedial measures are continually being undertaken to improve the environmental controls to ideal conditions.

Vault improvement projects being undertaken include improving ventilation by installing exhaust systems to allow air circulation and remove toxic fumes. Flood barriers were also installed to ensure water proof protection for the vaults in case of eventual floods. Even with the transfer of the archival vaults to Ermita, we still foresee the continuous growth of the archival collections and limited archival space still has to be addressed as we anticipate that the facility will reach maximum utilization within a year's time.

Acidity testing using AD strips were also undertaken to measure the degradation levels of various acetate film holdings due to vinegar syndrome. The test results would allow NFAP staff to prioritize films in critical state for scanning and digital preservation.

During the period, NFAP archivists and technicians conducted physical inspections, manual cleaning, splice fixing, digital scanning, digital restoration, and color grading of the following films:

- **NOLI ME TANGERE** (1961) by Gerardo de Leon.

Using the Golden Eye film scanner digitally transferred the film from a subtitled 35mm print. The missing parts were digitized and integrated with the use of a 16mm print.

- **BATANG WEST SIDE** (2001) by Lav Diaz.

Digitally transferred this epic work from a 35mm print deposited at the NFAP by Lav Diaz. The film was color graded and fitted to its normal 1.85:1 ratio.

- **DAMORTIS** (1981) by Briccio Santos

Digitally transferred the film from a 16mm print. The digital restoration process was conducted by the NFAP and allowed the removal of tears, visible marks, halos and scratches. The film was color graded with the help of the director.

- **WHITE SLAVERY** (1985) by Lino Brocka

Digitally transferred the film from a 35mm print. The digital restoration process was conducted by the NFAP and allowed the removal of a major part of the tears, visible marks, halos and scratches. The opening titles of the film are missing.

NFAP personnel also continued the digital transfers of part of the video collection (Umatic, VHS, Betacam) onto hard drives. Likewise, LTO storage of patrimonial files (high resolution) for the digitally transferred and restored films was undertaken for back-up purposes.

FDCP, through Imagine Ritrovata of Bologna, Italy, also undertook the full restoration of *“Pagdating sa Dulo”* (1971, Ishmael Bernal). This is the first film of Ishmael Bernal. The project was completed in June 2016 for its world premiere at the World Premiere’s Film Festival (WPF) in June 29, 2016 as the opening film of the WPF.

Another restoration partnership with the National Center for Cinematography (CNC) in France was the restoration of **GINAUHAW AKO, GINAGUTOM AKO** by Quin Baterna. This is the first Hiligaynon film ever made. The restoration was premiered during the World Premieres Film Festival 2016. The film was shown multiple times in Cinematheque Iloilo.

The acquisition the Golden Eye film scanner has given NFAP the capability to scan and digitize film elements of the archive in 4k resolution. Likewise, the Information System Plan for the NFAP under the MITHI program was approved by the ICCT in June. With the eventual acquisition and installation of restoration hardware, software, and personnel with expertise in film restoration, NFAP will now be able to restore films internally.

In the efforts to establish protocols and adding value to the films, in-house lectures and classes were conducted for NFAP personnel most particularly on the identification of different physical film states and cataloguing systems to be implemented. Likewise, Cataloguing of the physical states of the film collection are also continually being undertaken.

Protocols were also established regarding the addressing and indexing of the film collection in Cinematheque Centre film vaults.

A workflow for digital transfer, film restoration and permanent storage of the patrimonial digital files was also established as well as reating a protocol for flooding, fire and earthquakes.

To increase awareness and access to the NFAP collections, FDCP has undertaken the following:

- Our digital copy of BATANG WEST SIDE was shown twice on national cable TV (CINEMA ONE – ABS CBN).
- Reorganization of the NFAP/Cinematheque website.
- Monthly programming and sending films for the different cinematheque theaters around the Philippines.
- Publishing of newsletters and information about NFAP activities.
- Projections and subtitling of the restored films for the WPF’s “Classics section”. Giving access to these films in the regional cinematheques.

To establish our relationships with international organizations especially in the field of film archiving, the following were undertaken:

- Official visit and ocular inspection of the Cambodian film archive Centre and the Bophana centre.
- Presentation of the NFAP activities and the new cinematheque centre Manila at a symposium for FIAF (International federation of film archives) in Bologna/Italy. This allowed the NFAP to be eligible to join the FIAF as an associate member and to be able to borrow and scan Filipino films that can’t be found in the Philippines from the collections of other international film archives.

- Setting up partnerships with l'Imagine Ritrovata, World Cinema Foundation, the Berlin film festival and the Venice film festival in order to showcase international restoration projects during a heritage film festival organized by the FDCP and NFAP in November this year.

NFAP continues to provide films for the other FDCP programs like the **Cinematheques**, *Sine ng Masa* cinema on wheels, the **Film Cultural Exchange Program (FCEP)**, various local and international film festivals, and film screenings in various international locations in partnership with the embassies of the Philippines in these countries.

2. The *Sineng Pambansa* Program (National Cinema)

The **Sineng Pambansa (National Cinema)** one of the flagship programs of FDCP has integrated various programs for the promotion of Filipino films locally and overseas.

To promote local film festivals FDCP initiated the **Festival Partnership Program (FPP)** under the *Sineng Pambansa* flagship program. The FPP puts local film festival under the umbrella of the *Sineng Pambansa* program and places the festival under FDCP supervision. During the first six months of 2016 FDCP partnered with Solar Entertainment and Brillante Mendoza for the Sinag Maynila Film Festival and with Ateneo de Manila's Ricardo Leong Center for Chinese Studies for the Spring Film Festival.

The international engagements of FDCP with Philippine Embassies overseas through the *Sineng Pambansa* program included the following film screenings and film festivals:

▪ Phnom Penh, Cambodia (Sentro Rizal)	Mar., Apr., May, Jun.
▪ Washington DC, USA(8 th Bridges to the World Film Festival)	Mar. 15
▪ DFA-OUIER (National Heritage Month)	Apr. and May
▪ Amman Jordan (Philippine Film Days 2015)	May 11 - 13
▪ Ottawa Canada	May 27, 28, June 11
▪ Beirut, Lebanon	May 26
▪ Xiamen, China	Jun 16 & 19

All of these festivals and film screenings were conducted in partnership with the Philippine embassies and/or consulates in the countries where they were held with the assistance of the Department of Foreign Affairs.

3. Deployment of *Sine ng Masa* (mobile cinema) in selected cities

The *Sine ng Masa* (truck equipped with LCD/LED display and sound system) is the facility by which FDCP reaches out to Filipino viewers in remote communities and those affected by natural and man-made calamities to screen films in evacuation centers, relocation sites.

During the first half of 2016, one *Sine ng Masa* mobile cinema system was deployed to Davao City. The other vehicle is now undergoing repairs and maintenance in preparation for its redeployment in the second half of 2016.

4. Holding of the World Premieres Film Festival (WFFF)

The **World Premieres Film Festival (WFFF)**, the only international film festival in Asia that features the international premieres of films in the main competition, was held from June 29 to July 10. The festival exhibited over 60 films from 40 countries in selected cinemas of SM Malls, Shangri-La Plaza Cineplex, Greenbelt Cinemas, Uptown Malls at BGC and at various cinematheques of FDCP in Manila and the provinces.

The festival had an international jury and was attended by the foreign directors in the main competition. The foreign embassies in the Philippines of the participating films actively supported the entries during the premieres and screenings of the films in competition.

The WPPF had several sections that included:

- **The Main Competition** which featured the international premieres of seven films from Spain, Russia, Indonesia, Turkey, Taiwan, and the Netherlands;
- **Intercontinental Competition** a competition of environmental and climate change films;
- **ASEAN Skies** featuring films from ASEAN member states;
- **Philippine Classic** featuring restored Philippine films; and
- **Filipino New Cinema** a competition of Filipino produced films (new section).
- **Country of Honor: Vietnam** featuring films from Vietnam.

5. Holding of the International Film Conference 2016 (IFC)

The **International Film Conference 2016 (IFC)** had the theme “Behind the Scenes: A 360 degree View of the Film Industry.” It had a roster of speakers that included the following:

- Johnathan Hyong-Joon Kim, two-time Chairperson of the Korean Film Producers’ Association, who spoke on international film co-productions with South Korea;
- George David, President of the Association of Film Commissioners International (AFCI) and General Manager of the Royal Film Commission of Jordan, who spoke on International Co-Productions;
- Edgar Tejerero, President of SM Lifestyle Entertainment, Inc. who discussed the current state of film exhibition and venue theatre development in the Philippines;
- Katharina Böttinger, Manager of the Sales and Technical Department of the European Film Market (EFM) who discussed the role and importance of EFM and why it is essential for film industry players to attend the EFM in Berlin every year;
- Francis Dobbs of the World Bank Group Media Division who spoke about Film for Climate;
- Michell Pabalan, host of PabsyLive, an online video series on developmental issues.
- Jean-Luc Vernhet, Head of International Affairs of the Institut National de l’Audiovisuel (INA) of France who provided an overview of INA in France and their mission of making possible the preservation, research, production, and training in the audiovisual field.

6. Film ASEAN General Meeting.

The presence of the Deputy Secretary General for Socio-Cultural Community of ASEAN Vongthep Arthakaivalvatee gave importance to the regular closed door meeting of the film commissioners to discuss various issues related to the integration of the region, co-production opportunities, and on the status of other film developments in the region. The Film ASEAN meeting was attended by delegates from Laos, Vietnam, Thailand, Brunei, Indonesia, Myanmar, Cambodia, Malaysia, Singapore, and the Philippines.

7. Operation of Cinematheques

The Cinematheques established by FDCP in **Cinematheque Center Manila** and the cities of **Baguio, Iloilo, Davao, and Zamboanga** continued to provide filmmakers the venues for the continuous showing of films. During the first half of the year, they continued to be popular venues for cultural exchange through the exhibition of foreign cultural and art films provided by the different embassies of the diplomatic corps in the Philippines as an extension of their film festivals that previously were conducted exclusively in Metro Manila.

The operations of the cinematheques Zamboanga and Davao have however been hampered by the continuing power problem in the region. The FDCP Council has already given the approval for the acquisition of backup power generating sets to ensure the continued operations of the Cinematheques especially in Mindanao.

The cinematheques screen local and foreign films everyday from Tuesday to Sunday. Every year, the patronage continues to grow and the cinematheques are slowly become cultural centers in the cities where they are located. During the first half of 2016, the cinematheques was patronized by over 13,000 viewers. We expect the volume of viewers to double in the second half of the year when the embassy festivals make their provincial round.

8. Grading and evaluation of quality films

The Cinema Evaluation Board under the FDCP reviewed and rated the following films in the first six months of 2015:

Output	Units of Measure	As of June 30, 2016
1. Local films applied for grading	No. of films applied for grading	20
2. Films graded A or B	No. of films graded	17
3. Achievement rate – quality films shown	Ratio of A/B-graded films to the number of films that applied	85%

9. Participation in major international film festivals and film markets.

FDCP participates in selected major international film markets by establishing exhibition booths that will showcase the country's products and services in film production. The Philippine booths or pavilions were co-located with the other ASEAN countries and serve as the venue for Philippine filmmakers to mingle with their counterparts from the other ASEAN countries and to meet foreign buyers and producers who would be interested in acquiring Philippine content. It also served as the venue for local distributors to acquire foreign content for cinemas and television.

These markets also provide FDCP the opportunity to promote the country as a filming location site and to encourage foreign producers for film and television to consider the Philippines for their future projects. FDCP attended the following international film festivals and film markets during the first six months of 2016:

- Berlin International Film Festival and the European Film Market
- Hong Kong International Film and TV Market (FILMART 2014),
- Marché du Film and Festival de Cannes (Cannes, France),

10. Provided funding support for local film activities in the country;

The FDCP has continued its commitment to assist local film activities in the country. As of June 30, 2016, financial support was provided to the following:

• ANIMAHENASYON 2016	P200,000
• REALITY FILM SCHOOL	600,000
• LAV DIAZ Film “Hele Sa Hiwagang Hapis’	500,000
• CINEMALAYA FOUNDATION	250,000
• GAWAD URIAN 2016	185,000
• MOWELFUND Filmmaking Workshop 2016	300,000
• LUNA AWARDS (United Film Editors Guild)	500,000
• BRILLANTE MENDOZA Film ‘Ma’ Rosa’	600,000
• RAYMUND GUTIERREZ Film ‘Imago’	200,000

11. Provided funding support to independent film producers participating in international film festivals

A total of P940,000 was provided to assist various filmmakers in the form of travel subsidy whose films were invited to participate in major international film festivals either in the competition or exhibition category.

12. Actively participated in the AFCNet, Film ASEAN and FIAF.

The collaborative program among AFCNet member countries under the Film Leaders Incubator Program (FLY Project) continue to train young filmmakers from ASEAN member countries (2 filmmakers from each country) under the tutelage of master filmmakers from Asia. FDCP is currently vetting the Philippine nominees to the program which will be held in Cambodia in November this year.

The Film ASEAN general meeting was attended by H. E. Vongthep Arthakaivalvatee, the Deputy Secretary General of ASEAN for ASEAN Socio-Cultural Affairs delegates from the ten ASEAN countries representing various government agencies engaged in film development.

The chief archivist of the NFAP represented Chairman Santos in presenting the achievements and programs of the NFAP to the delegates of the general conference of the members of the International Federation of Film Archives (FIAF) preparatory to the application of the Philippines for membership and access to international archival materials including materials about the Philippines held by other international archives.

13. Continued engagements with Embassies of foreign nations through the Film Cultural Exchange Program (FCEP) by partnering with them in their film festivals in several venues in Manila and in FDCP Cinematheques and Cinematheque partners nationwide;

From January 1 to June 30, 2016 festival partnerships continued to gain wider public support especially under the FCEP. Various foreign embassies/consulates and international cultural organizations continued to partner with FDCP in the conduct of embassy initiated film festivals.

The patronage from foreign and local film enthusiasts, including students, from the various cities where the cinematheques are located has continued to grow. From January 1 to June 30, 2016 FDCP hosted and co-sponsored the following film festivals with foreign embassies, consulates, and/or their cultural arms, and other cultural organizations:

Festival/Event	Partner
Pelikula/Pelicula	Instituto Cervantes and the Spanish Embassy
Great British Film Festival	Embassy of the United Kingdom
Miss Hokusai	Japan Foundation
Philippine Film Festival	Alliance Francaise-Manille
Hamlet	British Council
Israeli Film Festival	Embassy of Israel
French Film Festival	French Embassy

14. Under the Audiovisual Development Program.

FDCP again partnered with MOWELFUND in the conduct of the 25-day 2016 Intensive Filmmaking Workshop benefiting dependents of the Philippine movie industry. The workshop covered in sequence the topics of directing, cinematography, editing, scriptwriting, acting, production management, musical scoring, sound recording & mixing, and production design.

**SUMMARY OF MAJOR ACCOMPLISHMENTS
(July 1 to December 31, 2016)**

With the assumption of the new administration in August 2016, a review of the Film Development Council's plans and programs were conducted, realigning aspects of the programs to reinvigorate and give new direction to the Agency.

The following are the accomplishments of the FDCP for the first months in office of the new Chairperson and CEO, broken down per mandate and department.

Cinema Evaluation Board

For the second half of 2016, a total of thirty six (36) films applied for grading with the **Cinema Evaluation Board (CEB)**. Of these, fifteen (15) films were rated A, and sixteen (16) were B. Producers of graded films are awarded rebates of amusement taxes in accordance with R. A, 9167, broken down below:

Graded A Films

Mainstream	7
Independent	<u>8</u>
TOTAL	15

Graded B Films

Mainstream	11
Independent	<u>5</u>
TOTAL	16

No Grade

Mainstream	4
Independent	<u>1</u>
TOTAL	5

ALL FILMS RATED 36

As an update to the ruling of the Supreme Court regarding the Constitutionality of the of Sections 13 and 14 of RA 9167, the motion for reconsideration filed was summarily dismissed. The Council is still waiting for the final resolution of the case pending the motion for reconsideration from the theaters' side. Several request for assistance have been lodged with the Congress of the Philippines and the Office of the President to create an alternative incentive system for Filipino producers.

National Film Archives of the Philippines

In accordance with AO 26 s. 2012 the **National Film Archives of the Philippines (NFAP)** continued with its efforts to expand the collection of audio-visual materials. As of December 31, 2016, the total collection stored at the environmentally controlled vaults of the NFAP has reached 471 archival elements.

For the second half of 2016, NFAP performed continuous maintenance to its data storage film scanners, acquired new equipment (Blackmagic Intensity Shuttle for Video Capturing Station, 1 Dum of 3M Novec, and HP Tower Server and HP LTO Tape Drive), and installed flood barriers for three (3) vaults.

NFAP screened the following restored films for the following events, the first four (4) films of which were newly scanned by the Department:

- World Premiers Film Festival 2016

- in-house digital transfers of *Damortis*, *Batang West Side*, *White Slavery*, *Noli Me Tangere*,
- Center for National Cinematography (France) restoration collaboration *Ginuhaw Ako Ginagutom Ako*,
- Ritrovata (Italy) restoration collaboration *Pagdating sa Dulo*, and
- *Turumba*
- 8th Pandayang Lino Brocka Political Film and New Media Festival
 - *Maynila sa mga Kuko ng Liwanag*
- Citizen with a Movie Camera: Lino Brocka week long event
 - *Insiang*
 - *Maynila sa mga Kuko ng Liwanag*
- Pelicula Spanish Film Festival
 - *A Portrait of the Artist as Filipino*
- Cinema 1 Originals
 - *Pagdating sa Dulo*
- ABS-CBN Reelive the Classics
 - *Insiang*
- Pelicula Spanish Film Festival
 - *A Portrait of the Artist as Filipino*

The NFAP also digitized materials for the following:

- Nine (9) films for the Philippine Information Agency
- Two (2) films for the Celso Ad Castillo Collection
- Twelve (12) films for the Rudy Fernandez Collection

In the interest of expansion, NFAP also started discussions and coordination with following organizations:

- Kalampag Tracking Agency - on experimental films digitization project and initial talks on possible Experimental Film Festival with KTA curators
- Cultural Center of the Philippines – to acquire their audiovisual collection
- SQ Film Laboratory (Black Maria Pictures) – to acquire their analog film elements

Standardization of Assistance Programs

It has been the long-standing commitment of the FDCP to extend assistance to films, producers, and filmmakers alike that will progress not only Philippine cinema's recognition worldwide but would also improve the local cinema scene. In order to expand its assistance, the Agency standardized and launched the following assistance programs which were open to all eligible filmmakers (See also attached specific guidelines):

- **International Film Festival Assistance Program** - This is open to all invited filmmakers to international film festivals where the Agency shouldered the flights and accommodation of the participants.

For 2016, assistance was provided to the producers of the Filipino entries to the Busan International Film Festival.

- **Golden Statue Assistance Program** – This program aims to assist Filipino film entries in the following A-list awards:
 - Academy Awards (Oscars) – Foreign Language Film Category (or equivalent)
 - Foreign Press (Golden Globe) - Foreign Language Film Category (or equivalent)

These awards are the highest qualifying awards that a commercial film can achieve and would bring forth immense acclaim and the spotlight to Philippine cinema. Therefore, the program was designed to provide financial and service support to the campaign season for the said awards (excluding management fees) in the maximum value of One Million Pesos (P 1,000,000.00).

For 2016, the Philippines' official Oscar entry *Ma 'Rosa* was granted the Golden Statue Assistance.

- **Festival Development Assistance Program** – This aims to provide assistance to emerging film festivals with sustainability experience in developing artists and audience in the maximum amount of Two Hundred Fifty Thousand Pesos (P 250,000.00)

Assistance was granted to the film festivals enumerated in the next section.

- **Be a Fellow 2017** – The FDCP partnered with the Busan Film Commission and Busan Asian Film School for the first fellow recruitment for Be A Fellow Program for a six-month filmmaking scholarship at the International Film Business Academy in Busan Asian Film School. Out of 318 applicants, 17 shortlisted candidates, and 4 finalists, Mr. A.J “Dos” Ocampo was selected for the grant. FDCP covered his flight, accommodations, and allowance for the duration of the scholarship.

In exchange for the assistance, the filmmakers were required to undertake an agreement with the FDCP and will contribute to the Agency's film education program in order to pay forward their learnings from their international experiences.

Local and Regional Festivals

The latter half of 2016 saw the burgeoning of local and regional festivals which showcased the unique voices of the different regions and different faces of the culture of filmmaking. FDCP even strengthened its partnership with the following through the Festival Development Assistance Program:

- **Nabifilmex (Nabunturan Independent Film Exhibition)** - The Festival screened twenty four (24) short films from Luzon, Visayas, and Mindanao and held a Stakeholders' Forum attended by FDCP Chair Liza Dino and representatives from the National Commission on Culture and the Arts (NCCA).
- **Cinema One Originals** - The Festival featured seven (7) original full feature films and three (3) new original documentary films and screened in five (5) theaters, including the FDCP Manila Cinematheque.
- **Animahenasyon** - On its 10th year, Animahenasyon is the biggest animation annual event in the country organized by the Animation Council of the Philippines which hosted plenaries, workshops, and breakout sessions on animation topics, new approaches trends and technologies. An intensive workshop called “Bridging the Gap” was also conducted in partnership with the Embassy of Spain with opportunities for student exchange. The Filipino delegate for this will be supported by the FDCP in 2017.
- **Cinema Rehiyon 8** - This annual Festival of regional films was held with the theme “Creating Cinema Communities, Celebrating Cultural Legacies” with the programs participated by FDCP Chair Dino. Cinema Rehiyon has been focusing works of Filipino filmmakers from all over the Philippines, especially outside of Metro Manila, raising awareness on the efforts on and progress of filmmaking in the different regions.
- **Urduja Film Festival** - This Festival is a competitive annual undertaking to promote student short, feature and independent Films in the Northern Luzon grid

culminating in the Urduja Heritage Film Awards, where John Arcilla and Nora Aunor were honored.

- **12th Mindanao Film Festival** - With the theme “Cinema of Change”, the Festival featured more than sixty (60) films from Davao City, Compestela Valley, General Santos, Cagayan De Oro, Iligan, and Zamboanga.
- **Metro Manila Film Festival (MMFF)** – On its 42nd year, the Metro Manila Film Festival has been the only nationwide film festival featuring eight (8) full feature and eight (8) short films. FDCP supported MMFF's marketing efforts by conducting an MMFF Mall Tour Countdown at SM Bicutan and Mall Shows in SM North Skydome and SM Sta. Mesa.
- **Cine Kasimanwa (Western Visayas Film Festival)** – The 4th year of this Festival featured notable mainstream, digital, independent, experimental, documentary, animation and new breed full-length and short films of Panay Islands and the whole Western Visayas with the advocacy of promoting and creating a directory of filmmakers from Region VI, including Iloilo, Bacolod, Capiz, Aklan, Antique and Guimaras Islands.

International Festivals and Markets

Pursuant to one of the functions as per RA 9167 which states that the Agency shall “encourage and undertake activities that will promote the growth and development of the local industry and promote its participation in both domestic and foreign markets”, FDCP participated in the following events:

- **Busan International Film Festival (BIFF) (October 6-15) in Busan, South Korea**
– This is one of the most important festivals in Asia whose aim is to introduce Asian new films and first time directors. Philippines was represented by ten (10) producers and filmmakers who participated in the festival and the festival market. The following Filipino films were featured:
 - Expressway by Ato Bautista
 - Sunday Beauty Queen by Babyruth Villarama
 - Crescent Rising by Sheron Dayoc (**won Best Documentary**)
 - Singing in Graveyards by Bradley Liew
 - Woven Wings of our Children by Anton Juan

FDCP mounted a Philippine Pavilion which served as a venue that showcased Filipino films and its producers, as well as a venue for B2B meetings and events from October 8-11, 2017. FDCP also put together a Philippine Film Catalog of feature films produced from 2015-2016, including full length narrative, documentaries, and short films.

In order to give our Filipino producers more opportunities to network and touch base with their international counterparts, as well as introduce Philippine cinema to international stakeholders, FDCP hosted a **Philippine Night** which was attended by 150 guests, including Ambassador Raul Hernandez and Honorary Consul General Ahn Sang-Wook of the Embassy of the Philippines in South Korea and festival programmers from the most popular festivals such as TriBeCa, Cannes, and Venice Film Festivals, international directors and filmmakers.

- **Tokyo International Film Festival (October 25-November 3, 2016) in Tokyo, Japan** – This is the only Japanese film festival accredited by the International Federation of Film Producers Association (FIAPF) and for 2016 featured the following Filipino films:
 - Birdshot by Mikhail Red
 - Die Beautiful by Jun Robles Lana
 - Hele sa Hiwagang Hapis by Lav Diaz
 - I America by Ivan Andrew Payawal

- Shiniuma by Brillante Mendoza

The Festival was attended by Chairperson Dino and with five (5) films featured, the FDCP hosted a *Philippine Night* as well in honor of the Filipino delegates.

- **American Film Market (AFM) (November 4-8, 2016) in Santa Monica, California, USA** – This is the world’s largest motion picture business event. Over 7,000 industry leaders converge for deal-making, screenings, conferences, and networking events. Participants come from more than 80 countries and include acquisition and development executives, agents, directors, distributors, festival directors, financiers, film commissioners, producers, writers, the world’s press all those who provide services to the motion picture industry.

Unlike a film festival, the AFM is a marketplace where production and distribution deals are closed. Chairperson Dino attended as a participant and attended conferences and meetings to learn about the current landscape of the global film industry and where the Philippines is at. The event highlighted the business side of filmmaking and the importance of film locations promotions.

- **Luang Prabang Film Festival (LPFF) (December 2-7, 2016)** – This is an annual celebration of filmmaking in Southeast Asia with an additional aim of educating Lao people about film as a means of cultural expression and communication. It is one of the largest regular non-religious event in Laos, and the only major festival in the world that solely focuses on Southeast Asian cinema. On its 7th year, LPFF featured a special “Spotlight on the Philippines,” where there was a closer look of contemporary Philippine Cinema, as well as current trends in popular filmmaking. The program was hosted by “Motion Picture Ambassador” for the Philippines, Francis “Oggs” Cruz who guided audience members through the films, providing context, and facilitating Q&As with directors of the following films:
 - Ma’ Rosa by Brillante Mendoza
 - Apocalypse Child by Mario Cornejo
 - Hamog by Ralston Jover
 - #WalangForever by Dan Villegas

FDCP shouldered the flight and accommodation expenses of Mr. Cruz as a Film Ambassador and Chair Diño participated in a public discussion on film commissions and its role in supporting emerging and aspiring filmmakers.

- **ScreenSingapore (December 7-9, 2016)** - ScreenSingapore is Southeast Asia’s marketplace for filmmakers, producers, distributors, financiers and film buyers to explore co-production opportunities, seek financing and make deals. ScreenSingapore’s 2016 edition will features the Southeast Asia Film Financing (SAFF) Project Market which connects in-development projects with financiers, commissioners and co-production partners.

Embassy Festival Partnerships

FDCP continued its commitment in supporting Embassy-sponsored film festivals in the country through financial assistance and screening the films in Cinematheques. This is to strengthen bilateral relations between the Philippines and partner countries in terms of cultural development. As partner, FDCP granted film ratings to all films featured in the Festivals and all opening nights and launch for each Festival was attended by Chairperson Dino.

- **Dutch-Filipino Active Vista Human Rights Film Festival (July to October, 2016)** – This was organized as part of the celebration of the 65 years of diplomatic relations and 150 years of consular ties between the Netherlands and the Philippines which featured Dutch and Filipino full length and short films. Themed “Inspire Innovation: Leading Sustainable Innovations toward a Progressive World,” the three-month film fest aimed inspire the viewers to think about the personal choices they make in every day’s life and how they influence a life of dignity for

others. Through this, the festival attempts to inspire sustainable innovations to address the global challenges ahead. Selected films were also featured in FDCP Cinematheques.

- **2nd Argentine Film Festival (August 18-21, 2016)** – The Festival featured seven (7) Argentine contemporary films ranging from romantic comedy, drama, to crime thriller.
- **10th Silent Film Festival (August 25-28, 2016)** - The Silent Film Festival took place from at the Shangri-La Plaza, Shang Cineplex where all films shown at free admission and on a first-come first-served basis. It was a showcase of classic films from the silent era accompanied by live international musical acts.
- **19th Cine Europa (September 8-18, 2016)** - The festival theme for the year “friendship,” fitting, given that it has been such a constant friendship between collaborators, that now brings Cine Europa onto the cusp of it’s 20 year anniversary. Through the FDCP’s Film Cultural Exchange Program, internationally recognized and multi-awarded films were shared with Filipinos nationwide, including in FDCP Cinematheque venues in Baguio, Davao, Iloilo, Zamboanga, and Manila.
- **2nd Danish Film Festival (September 29 – October 2, 2016)** – The Festival featured eleven (11) films, headlined by *Rosita*, starring Mercedes Cabral who attended the Press Launch together with Chairperson Dino.
- **15th Spanish Film Festival Pelicula-Pelikula (October 5-16, 2016)** – This is the biggest Spanish film festival in Asia, which brings to the forefront the cultural ties of the Philippines and Spain and helps the audience develop connections to the cinemas of other Spanish-speaking countries with films from Argentina, Chile, Colombia, and Venezuela. The event featured twenty-one films in this year’s lineup, with a selection of films travelling to Cinematheques in Baguio, Iloilo, and Davao.
- **4th Moviemov Italian Film Festival (November 12-16, 2016)** - The festival paid tribute to contemporary Italian cinema by travelling Asia, especially the Philippines, and screening the various works of art created by Italy’s impressive crop of talent. Ten (10) films were screened during the Festival at the FDCP Cinematheque Center Manila where the Opening Night was also held.

Cinematheques and Special Events

- **Special Movie Screenings and Events** – In addition to the abovementioned external festivals, throughout the year, FDCP Cinematheques held their own special events with screenings in the Cinematheques.

Month	Event / Film
August	<ul style="list-style-type: none"> • Visayas Film Forum • Mindanao Film Forum • Ang Kababaihan ng Malaolos, Six Degrees of Separation from Lilia Cuntapay, and Lorna • Make the Cut – Iloilo Film Editing Workshop • Living Lens: Documentaries by Filipina Filmmakers
September	<ul style="list-style-type: none"> • This is Not a Love Story: Filipino x French Heartbreak Films • Binisaya Filmmakers’ Forum • Martial Law at 44 Never Again: Remembering the Victims, Honoring the Martyrs • Northern Luzon Film Forum

	<ul style="list-style-type: none"> • Guerrella Filmathon • War Is a tender Thing and That Thing Called Tadhana • Lino Brocka: Citizen with a Movie Camera
October	<ul style="list-style-type: none"> • Home Movie Day • Ang Babaeng Humayo • Indigenous Peoples' Month Film Series • Film Ambassadors Night* • Scream Festival • World Day for Audiovisual Heritage
November	<ul style="list-style-type: none"> • Trick or Treat with Kids and Scream Festival • MMFF Press Conference • CinemaOne Originals • Filmmakers' Roundtable • Mga Rebeldeng May Kaso • Forbidden Memory • Ang Kwento Nating Dalawa • Lauriana • Bonifacio Film Series • Isabuhay Muli ang Rebolusyon – Hele sa Hiwagang Hapis, Bonifacio: Ang Unang Pangulo, and Filemon Mamon
December	<ul style="list-style-type: none"> • OFW Films for Migrants' Month • Handog sa Press • Retro MMFF Films

* **Film Ambassadors Night: A Celebration of Philippine Cinema (October 18, 2016) at the Manila Cinematheque** - This event brought together the many movers and shakers of the Filipino film community so they may be recognized and honored for their many achievements for Philippine cinema this year. The honorees—the cast and crew of a total of 26 films that evening—were dubbed “film ambassadors,” duly representing the country and its vibrant culture through the powerful medium of cinema.

- **Exploratory Discussions for New Cinematheques** – Cinematheques serve as hubs for the promotion of FDCP film development and education programs and provide an opportunity for localities outside of Metro Manila to fulfill its arts programs mandate and create a culture of film literacy and appreciation. Since FDCP has received a number of queries on the construction of Cinematheques in new sites, Chair Dino started meeting with local government units which manifested their interest, including in Nabunturan and Antique.

Philippine Film Export Services Office (PFESO)

PFESO was created by virtue of Executive Order 674 to encourage foreign movie and television makers to produce their films in the country and will integrate, simplify and streamline the requirements for foreign producers interested in doing location shooting in the country. This Office is under the administrative and technical supervision of the FDCP and was reactivated under Chairperson Dino. Planning and coordination began with the creation of the PFESO under FDCP, with plans of official launch in 2018.

Realignment of FDCP Offices

In order to empower the officials and personnel of the FDCP under the new administration and align with its vision in fulfillment of its mandate, the following official divisions were renamed/reestablished:

- Interagency Division (formerly Film Festivals, Awards, and Exhibits Division)
- Policy and Legal Division (new)
- Marketing Division (formerly Creatives Division)
- Cultural Engagement and Education Division (new)
- Programming Division (Sineng Pambansa)
- PFESO (new)
- Administration and Finance
- Cinema Evaluation Board
- National Film Archives of the Philippine